

The Brand

Danjyo Hiyoji is an existing fashion label company specialize in ready-to-wear category. Launched in 2009, The company focuses on providing an exciting fashion items both for men and women which would translate global trend rapidly. Namely as a heaven for style-savvy individuals, Danjyo Hiyoji showcase a strong wearable and realistic design each season. Crowned as a winner of The Most Innovative Local Brand Cleo Indonesia Fashion Award 2009, Label of the Year 2010 ELLE Indonesia Magazine and Instyle Indonesia Magazine Award 2012, Men's Health Awards 2016 and Kuningan City Ikonography Awards 2017, raised Danjyo Hiyoji as a one of widely known local brand in Jakarta fashion scene.

The Philosophy

Seeking inspiration from youth spirit, Danjyo Hiyoji explore individuality and modernity, creating chic and flattering collections season after season which boost confidence.

Their defined style and unique aesthetic transcends trends.

The Company

PT Danjyo Cipta Rega Pratama is the company behind Jakarta-based fashion label Danjyo Hiyoji. It is a fast growing design company specializing in all kinds of clothing for both men & women. Founded in 2009 by Dana Maulana and Liza Masitha the company produced the latest street wear trends at competitive prices. Each season our design will be renewed in reaction to market demand with a rapid response to the constant changing needs.

We believe that our team is the key to real success. The seamless integration of each valuable chain activities (design, production, distribution, marketing and sales) allows us to produced a good design with competitive price, in an attractive way and always in the shortest possible time. Our Studio covers an area of more than 400 sqm located in south Tangerang Indonesia. The environments condition motivated each of our specialists to work closely and let their passion keeping an intimate eye for detail in the design, manufacture, marketing, and sales of Danjyo Hiyoji.